

# AGM - 6<sup>TH</sup> AUGUST 2013 CF AUCKLAND BRANCH CHAIRPERSON'S REPORT

Hard work and wider community involvement has seen another successful year for Auckland Branch. The past year has seen our branch raising \$59,417 and \$30,500 in grants. No mean feat in this economic climate that we currently face. Again we are extremely thankful to everyone who contributes to our operation - to our committee, to the many who share their wisdom and involve themselves in fundraising, during appeal week and throughout the year, to those who network on CF Auckland's behalf to raise awareness of what CF and our branch is all about. Our success is definitely based on collectively working together. Our regular and ongoing 'spend' includes medical equipment, hospital stay packs, food, supermarket, phone and parking vouchers, newsletters, conference attendance, PFRC office rental and our branch co-ordinator's salary.

## **FUNDRAISING:**

### **Awareness Week**

Fundraising efforts during our annual awareness week 'Bubbles Week' raised a total of \$22,458. The amazing volunteer support from our CF community, their friends, colleagues and Auckland senior school students produced another successful annual appeal fundraising endeavour, as outlined below.

#### - Sale of **chocolate fish** (15,000) and **bubble pens** at

Telecom	Ray White
Ernst and Young	Pumpkin Patch
Manukau Institute of Technology	Starship and Auckland Hospitals
The Professionals	Kindercare Learning Centres

#### - **Mall Collections:**

Lynn Mall,	Sylvia Park,
Victoria Park (New World),	Remuera (New World),
Westfield Albany,	Westfield Pakuranga, Botany

#### - **Street Collections:**

Browns Bay	Browns Bay New World
Remuera	Newmarket
Ponsonby	Mt Albert
St Heliers	Howick
Takapuna	

#### - **Schools Involvement:** (Chocolate Fish/Mufti/Street Collections)

Bayswater School	Bucklands Beach Primary
Glendowie College	St Cuthberts
Kings College	St Peters
Mt Albert Grammar	Diocesan
Sacred Heart	Rosmini College
Pakuranga College	Macleans College
Takapuna Normal Intermediate	Takapuna Grammar
Albany Senior High	Pinehurst School

**\$65 for 65 Roses** our branch's business collection campaign raised \$10,165 this year.

**Ports of Auckland Round the Bays** Being chosen as one of the 6 charities to be supported financially by Fairfax, Ports of Auckland Round the Bays (March 10<sup>th</sup>) was a huge win for our branch this year both financially and raising awareness off CF throughout Auckland. In addition to the \$15,000 grant for being a preferred charity this year our wonderful CF families/friends raised a whopping **\$21,255** through their teams of walkers/runners/supporters. This was an event that exceeded all our expectations and made a huge positive 'community' impact for our 'CF FAMILY' in often isolating circumstances for those living with CF. Thank you everyone who was involved prior to the day and on the day itself as well those who donated their time, services, products at our post-event tent. The Fairfax/PR team managing the event were very impressed with our camaraderie and public relations efforts. We will certainly be putting our hands up for this event next year...fingers crossed.

### **Movie Nights**

**Within the past 12 months Auckland branch has run** two successful movie evenings; 'Hope Springs' at the Bridgeway in Northcote (August 26th) and 'Song For Marion' at the Lido in Epsom (May 8<sup>th</sup>). Staff at both venues looked after us so well and we raised a combined **\$5,102** from these evenings.

### **Entertainment Books**

Our annual sale of Entertainment Books raised \$905 This was less than previous years and the committee will need to think about future Entertainment Book fundraising.

### **Donations:**

Donations received via branch memberships (\$2,350), in memory (\$840) and from schools, organisations and general public (\$6311) totaled **\$9,501**

We are thankful to schools throughout Auckland have chosen to support CF Auckland via mufti days, sports challenges, House challenges; and thanks to Howick Lions club for their continued support too. This year they ran a Trivial Pursuit evening for their club members and raised funds for CF Auckland during the event.

### **GRANTS:**

A huge thanks you to Amanda Blakey and Robyn Sommerville for the applications lodged throughout the past year. We acknowledge the huge amount of time spent searching and applying for grants to continue to provide the support we wish to deliver to our families. Unquestionably, our branch has benefited greatly from the success in gaining grants from:

**Lotteries Commission** - \$25,500 for our Branch Co-ordinators wage, office rent and annual auditing expenses. We will be applying for this grant again.

**Ports of Auckland Round the Bays** - \$15,000 for medical equipment

**Pub Charity** - \$5000 for registration

**'Z' Good in the Hood'** - \$1000 portion of \$5000 as a result of public voting at 'Z' Milford

**UPS Grant** - Auckland Branch successfully sourced \$19,000 US for our National office to fund and implement an ICARE pilot study for teens and young adults(an adherence programme introduced by Alexandra Quittner at our annual conference in 2012). This pilot is scheduled to be launched in September.

### **COMMUNITY CONNECTION:**

Being able to keep in touch with everyone throughout the year can be challenging. Wendy takes the lead at the coal face (so to speak) on this with emails, the branch newsletter and personal contact. News is also updated regularly on the Branch website and facebook page. (*Auckland Cystic Fibrosis - Fundraising Events*) Opportunities to connect are provided at coffee mornings, lunches and the annual Christmas Branch event (kindly held at the Ringer family home again last year) and other fundraising events. Members too accept invitations to speak at schools and functions throughout Auckland and we appreciate their giving of time to raise CF awareness by doing so.

### **WELCOME:**

After 18 months in the position Amanda Blakey stepped down as co-chair of Auckland Branch. We have greatly appreciated Amanda's leadership and vision and thankful she's remained on as a valuable committee member. We officially welcome Jill Thorrat as co-chair, a long standing committee member with a wealth of knowledge and experience.

Also CF Auckland welcomes Melinda Coombes, our new North Island field worker accompanying Sally Carron. Melinda joined CFANZ in September 2012 and we appreciate Melinda's contact with and support to our Auckland families.

The National CF office have recently partnered with the Choice Hotel group. We welcome the opportunity to create a meaningful relationship in the Auckland region with the six properties run by this group. Many thanks to Wayne Darbyshire for providing the venue for our AGM at Quality Hotel Parnell. This is a lovely way to start connections with the Choice Hotel group and we look forward to meeting local hoteliers and seeing where assistance during Awareness Week, or potentially the next Round the bays may lead.

### **THANK YOU:**

Our sincere thanks to all Branch Members and Committee members, including Jane Drumm our busy chairperson for CFANZ, for the time and energy given to our branch and commitments this year. In addition to this we would like to extend special thanks to

- Wendy Edmondson, our branch co-ordinator, for her work, positivity under pressure and heart-felt dedication to our branch members and their families;
- Allyson Harvey our branch treasurer who spends many hours pouring over figures, invoices, vouchers, bank statements etc., and keeps our books in excellent order;
- Our field workers Sally Carron and Melinda Coombes who passionately strive to meet the ongoing and changing needs of our CF community;
- Our specialist hospital teams, our doctors, nurse specialists, physiotherapists and dieticians for their dedication and unfailing support to those with CF and their families;
- Our wonderful and generous sponsors Boehringer Ingelheim, Humdinger Design, Subway, LJ Hooker Ponsonby and Choice Hotels;
- Rachel Elliott and Stephanie Payne for sourcing and packaging contents of hospital activity packs;
- Peter Macrae who quietly tackles our difficult website tasks from his home in Taupo; and
- Our family and friends...where would we be without you!

While the economy still proves a challenge for families and charities such as our own, CF Auckland looks ahead to the next 12 months with positivity and passion. We extend our

sincere condolences to the families whose loved ones have passed within the last 12 months. You and your families are not far from our thoughts and we continue to passionately work hard to continue to meet the needs of our precious families. As a committee we continue to evolve and keep current in our endeavours in order to provide the best support and encouragement to our families. Auckland branch too welcomes ideas from our members as well as new members themselves! We continue to meet one night each month, usually the first Tuesday of the month. If you, or someone that you know outside of your immediate family is interested in becoming involved please talk with us.

Anthea Wendelborn  
Co-chairperson  
CFANZ Auckland Branch

Jill Thorrat  
Co-chairperson  
CFANZ Auckland Branch